



DSD

Dispatch Sundial Security Camera
Import and retail trade

Company Profile





INTRODUCTION:

Dispatch Sundial Security Camera Import and retail trade (DSD)

is a registered under the Companies Ordinance of Ethiopia – 2015, extending End-to-End professional in IP-CCTV and building security solutions to companies of repute throughout the capital.

HISTORY OF THE COMPANY/BUSINESS:

Dispatch Sundial Security Camera Import and retail trade (DSD) was established in 2015 and started working as a Business Associate of CCTV Products Quoining, HIKVISION etc. In start we were offering only CCTV cameras system for our valued clients. By the time span, we started offering different other security products to our customers like Fire Alarm System, PABX Solutions, Access Controls, Attendance Management Solutions, Safety products and also network infrastructure installation. Now we are leading security products distribution and Installation Company in Ethiopia.

MISSION:

DSD was founded with the mission to enable its customers to achieve a sustainable, high value, competitive advantage through the effective use of advanced information technology, Communication & Security solutions. We tailor our solutions to your business needs in order to enable you to concentrate to the core business and in the same time reducing your costs, increasing collaboration and information exchange in your organization in a secure and highly available IT & Security environment.

OUR VALUES:

We at **DSD** strive to deliver to our customers the best in class services and we base our approach on the following core values:

- Integrity
- Quality
- Competency
- Team work and collaboration
- Efficiency
- Responsibility

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- Innovation
- Confidentiality
- Keeping and fulfilling the commitments

Our goal is to become one of the top IT & Security system integrator companies in the region.

OUR EXPERTIES:

- Technical consultancy services
- IT Solution lifecycle management
- End to end custom IT Solutions
- IT Security management services
- Professional networking services
- Professional support – Technical support
- Professional support Service
-

In 2017 company extends its expertise in following fields were added to company list:

- Analog CCTV Cameras
- IP Based Cameras and CMS system
- Cameras online view at web, mobile & PDA
- Fire Alarm System/Burglar Alarm System
- PABX Telephone Exchange
- Attendance Machines & Attendance Management System
- Door Access Controls
- Networking Datacenter
- Fiber Optic Solutions
- Central Monitoring Control Room (Fiber Optic & Wireless Solutions)

OUR SERVICES:

Dispatch Sundial Security Camera Import and retail trade covers the following area:

- Structuring Cabling
- Local and campus networks



- Wide area networks
 - Wan Technologies, Metro Ethernet, MPLS
- IP Unified Communications:
 - IP Telephony, IP Contact Center
 - Video Conference, Voice Messaging
 - IP Telephony Applications
 - Enterprise VoIP solutions
- Enterprise Security:
 - Posture Assessment Service
 - Firewall, VPN, Intrusion Prevention Solutions
 - Identity Management, Compliance Validation
 - Endpoint security, Video Surveillance
- Wireless Networks
- Network Management
- Application Networking
- Storage Networking
- Data Center Networking

CCTV SECURITY:

Crime is on the rise - and the future prognosis does not lighten the picture. Our CCTV Solutions should make this additional Crime Prevention Technology available to everyone. DSD is one stop solution for all your electronic security needs. We provide System Integration solutions in electronic security domain using the best products from the leading manufacturers of the world. Our focus is to provide the complete solutions to match the customer's security needs with keeping future prospective in mind. We provide safety, security and surveillance solutions for all type of organizations such as Residential & Commercial Places, Educational Institution, Hotels, Malls, Industries, Shops etc. We have experienced Engineers for designing the appropriate solutions for any customer and provide System integration services using world class Security, safety and Surveillance solutions incorporating CCTV, IP Camera, Access control, Fire detection & Intruder alarm etc.

- Finance and Banking
- Parking areas
- Educational Institutions
- Storage facilities and warehouses
- Construction sites



- Commercial buildings
- pharmaceutical
- plastic industries
- Shopping complexes
- Manufacturing plants
- Food and beverage industries

ANALOG CCTV CAMERAS:

We are all aware that the future of security surveillance cameras are in IP products, however DSN knows that analog cameras are still going strong today. DSD is dedicated to the goal of providing high performance analog products that introduce features and capabilities that push the boundaries and exceed market expectations. Analog cameras include TV lines Cameras, HD CVI Cameras, HD TVI cameras and AHD Cameras.

NETWORK IP CCTV CAMERAS:

IP cameras or network cameras are analogue or digital video cameras, plus an embedded video server having an IP address, capable of streaming the video (and sometimes, even audio). Because network cameras are embedded devices, and do not need to output an analogue signal, resolutions higher than closedcircuit television 'CCTV' analogue cameras are possible. A typical analogue CCTV camera has a PAL (768×576 pixels) or NTSC (720×480 pixels), whereas network cameras may have VGA (640×480 pixels), SVGA (800×600 pixels) or quad-VGA (1280×960 pixels, also referred to as "megapixel") resolutions.

DIGITAL VIDEO RECORDERS:

Provides superb performance for recoding and nationwide monitoring. Digital video recorders are often integrated in the LCD and LED TV-sets. Digital video recorder (DVR), is a consumer electronics device or application software that records video in a digital format to a disk drive, USB flash drive, SD memory card or other local or networked mass storage device. Our DVR's includes H.264 DVR, 960H DVR, Half D1 DVR, D1 DVR, HDCVI DVR, HD TVI TURBO DVR, etc.

NETWORK VIDEO RECORDERS:



Network video recorders are distinct from digital video recorders (DVR) as their input is from a network rather than a direct connection to a video capture card or tuner. Video on a DVR is encoded and processed at the DVR, while video on an NVR is encoded and processed at the camera, then streamed to the NVR for storage or remote viewing

FIRE ALARM SYSTEM:

Conventional Fire Detection: One of the products available is the SD3 France Range of Conventional Fire Detectors. It consists of photoelectric, ionization smoke detectors and heat detectors, which are fully compatible with existing conventional panels. Addressable Fire Detection: Single or multiple zones with high-level control of all devices on the system. Interfacing capabilities with other building systems. PC interface with monitoring of alarm and fault conditions. Our products used dependent on customer requirements. If you're concerned that your fire-safety systems are not up to par, let us send in our experts to remedy the problem. A DSD Fire Alarm System will keep your employees safe and protect your company's important assets. Protect your people and property with our market-leading systems. They can be tailored for a wide range of buildings, applications and markets, and our technology and comprehensive maintenance can make your job easier by improving serviceability and saving time.

ACCESS MANAGEMENT

Access electronic or simply put RFID automated access for door controls to buildings, departments, rooms, secured closets (wiring, PBX, etc.) and cabinets is very cost effective and secure to use. Many people do not realize how easy it is to implement card access systems such as card access door or doors using RFID readers and RFID Cards or Key fobs for Secured Access Control Management. You can even use smart readers for computer rooms and securing individual computers.

The New Generation of Smart Devices in Biometrics for Access Control enhances building security, internal communications, and employee management, at a significantly lower total cost of ownership than previous biometric systems for physical access control. Whether being used to access a building, secure restricted locations within, or for time and attendance management, biometric authentication technology has come a long way. Just a few years ago,



the debate surrounding biometrics was focused on whether biometrics were accurate and could handle large populations, among many other operational issues.

ACCESS CONTROLS:

For the facility that requires a stand-alone access control system. Designed to client specifications the system provides an effective means of controlling access to designated areas with the appropriate levels of security maintained. RFID, Biometric Access Controls, Magnetic Locks, May fare Card Access, Pin Code Access Etc.

BIOMETRIC ATTENDANCE SOLUTIONS:

A time and attendance system provides many benefits to organizations. It enables an employer to have full control of all employees working hours. It is often difficult to comply with labor regulation, but a time and attendance system is invaluable for ensuring compliance with labor regulations regarding proof of attendance.

TELEPHONE EXCHANGE/PABX:

DSD Offers Panasonic PBX systems; a wide range of solutions to meet the needs of all kinds of businesses regardless of size or scale. Select the model that best matches the usage and special needs of your office, Hotel, industries etc.

WIRELESS LAN DISTRIBUTION NETWORK.

In a wireless LAN, the switch or hub connects access points together. This creates a wired backbone enabling wireless LAN roaming protocols to work. Most access points accommodate connection to a switch or hub via an RJ-45 connector and twisted pair (Category 5) wiring. The Cat5 cable can be up to 100 meters (roughly 300 feet) long. As a result, you need to plan the installation of hubs or switches to avoid exceeding this distance. If distances exceed the 100 meters, you can interconnect switches via optical fiber and place switches close enough to access points in various parts of the facility.



INFRASTRUCTURE SOLUTIONS

Cabling is the longest life cycle component of the entire network. A standards compliant cabling system can "future-proof" your network and guarantee continued application support. The evolution of networks continues at a rapid pace, enabling network-wide applications to be deployed to take advantage of networked computing resources in new and innovative ways. When properly deployed and managed, it can have a significant impact on efficiency, including peer-to-peer networks, and clustering. With all the challenges that confront your business, a structured cabling system can help you alleviate the disruption and network downtime associated with office restructuring, accommodate frequent changes, provide a universal platform for an overall information systems strategy, flexible cabling infrastructure to support multiple voice, data, video and multimedia systems.

A Structured Cabling Service consists of an open architecture, standardized media and layout, standard connection interfaces, adherence to national and international standards, and total system design and installation. The offering includes a range of services such as solutions with CAT5e / 6/ 6a & 7, indoor and outdoor Fiber Optic Cable, Site Audit Report.

NETWORK MANAGEMENT.

Proper Network maintenance is both preventive and corrective. When technical failures occur, the consequences are typically not only expensive, but have enormous time delays in operation productivity for the business. Network maintenance provided by Dispatch Sundial Security Camera Import and retail trade streamlines your systems and speed up your business performance. The service provided has the appropriate resources. We provides a fully integrated and automated solution which optimizes fault management and ensures availability, unifies fault and performance management, automates change and configuration management to ensure compliance, and automates IT processes.

DATA CENTER SETUP.

Data center technology is critical to overall organization. Not only it houses critical network systems which are vital to the daily operations of modern organizations, it is also one of biggest investments for the organization. To maintain your data center servers and storage devices,

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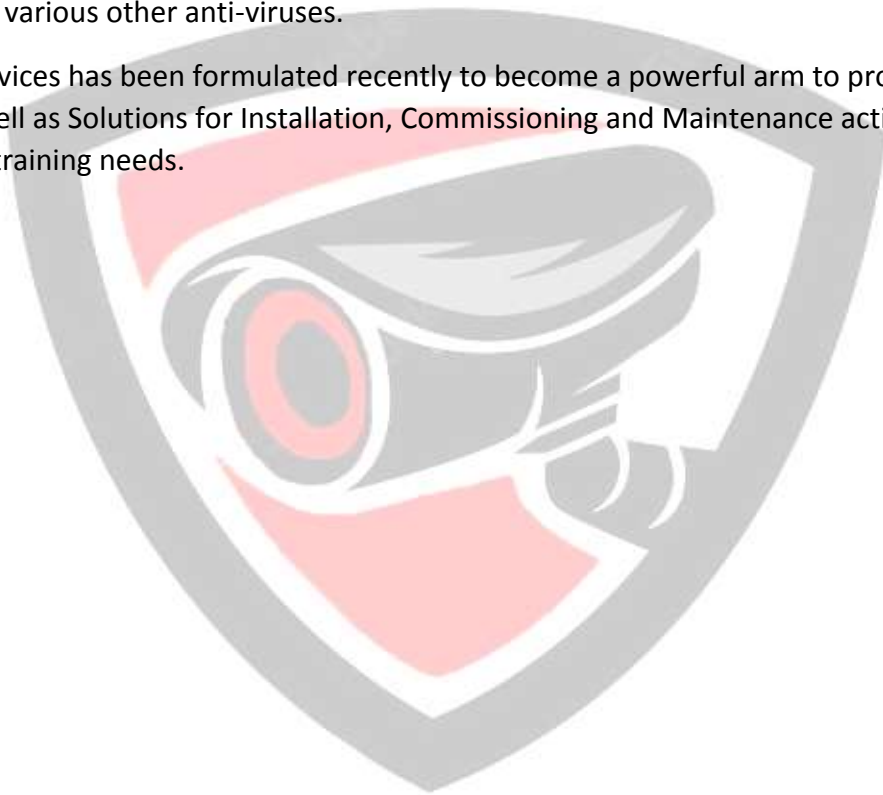
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DSD offers different levels of maintenance and support that best align to the customer business needs.

AMC CONTRACT.

We Provide Annual Maintenance Contract (AMC) service to customers to help keep their products in proper working condition. AMC signed between the company and the customer to allow regular checkups and routine work to keep the performance and quality of the products in good condition. These services are provided for technical support as well as renewal of the software and various other anti-viruses.

Technical Services has been formulated recently to become a powerful arm to provide practical Support as well as Solutions for Installation, Commissioning and Maintenance activities as well as customer training needs.





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FLINTSTONE ENGINEERING S.C.

Ref. No. FE/PSL/1265/16

Date 22/03/2024

To Whom It May Concern

Subject: Recommendation: Dispatch Sundial Security Cameras

I'm writing to wholeheartedly recommend Dispatch Sundial Security Camera for all your CCTV needs – from supply and advice to installation.

Over the past few years, I've had the pleasure of collaborating with Dispatch Sundial on several projects. They consistently impress me with their:

- **High-Quality Equipment:** They offer a wide range of reliable security cameras, from basic models to advanced intelligent systems. Their focus on durability ensures long-lasting performance.
- **Expert Advice & Support:** Their team's expertise goes beyond just selling products. They take the time to understand your specific security needs and recommend the solutions that best suit you. Their knowledge and experience guarantee optimal results.
- **Meticulous Installation:** Dispatch Sundial doesn't cut corners. They meticulously design camera placement for maximum coverage and effectiveness, ensuring your entire space is well-protected.
- **Exceptional Customer Service:** They consistently exceed expectations. Their dedication to customer satisfaction is evident in their prompt responsiveness and willingness to go the extra mile.

In short, Dispatch Sundial Security Camera is a trusted partner for all your CCTV camera requirements. I have no doubt they'll exceed your expectations as well.

Please don't hesitate to contact me if you have any questions.

Sincerely,


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Fitsum Seifu
የተግባር አስተዳደር (አፕራንት)
D/General Manager (Operation)



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E-mail: flintstoneengineerings.c@gmail.com www.Flintstoneengineering.com

A construction firm founded on the team spirit of its dedicated staff

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DONGGUAN ANTAI ELECTRONIC TECHNOLOGY CO.LTD

Date 10/9/2020

Ref No 082/2020

To, Dispatch Sundial Security camera import

Subject: Letter of recommendation

we are happy to recommend you the high-quality services of All CCTV camera Service Provider. The clients get a 24-hour service. The prices are also very reasonable compared to other providers in the market.

we recommend the Dispatch Sundial Security camera supply and Service Provider for your office and personal use.



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Yasbin Trading PLC

Date Aug 30 2022

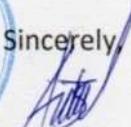
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Dear Prospective Client:

I am writing this letter of recommendation to Dispatch Sundial Security camera import. Yasbin Trading PLC began using CCTV cameras and services in 2021 to provide on-site security Services and mobile monitoring services for our company located in Addis Ababa, around ICT Park Goro. They have been able to handle any requests for service. They always provide professional services that go above and beyond to protect our property and residents. I would highly recommend Dispatch Sundial to anyone experiencing security issues or concerns at their property locations.



Sincerely,


Amanuel B. (G.M)



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Some project final images are attached below.

Green Gold coffee Factory



BLS Trading PLC



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Adama Garment



Flintstone homes warehouse



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House of Somalian people representatives at Jijiga



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Alemgena plastic



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EOTC TV



Yasbin Trading plc

